



THE WORLD GAMES 2025 CHENGDU

2025年第12届世界运动会

公告栏

BULLETIN #2



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Welcome Messages



1.1 President of TWG 2025 Chengdu LOC

Dear friends,

The World Games 2025 will be held in Chengdu next August. On behalf of TWG 2025 Chengdu LOC, the General Administration of Sport of China, and the Chinese Olympic Committee, I would like to extend our warm welcome and sincere greetings to the International World Games Association, International Sports Federations, and all NOCs/NSOs.

The World Games is a top-level international event dedicated to non-Olympic sports. Successfully hosting TWG 2025 Chengdu is of great significance in further promoting the development of non-Olympic sports, advancing the concept of sustainable development, driving world peace and development through the means of sports, and enhancing human solidarity and friendship. It also plays an important role in building the community with a shared future for mankind.

Now the preparation for TWG 2025 Chengdu has entered a crucial stage. To deliver TWG 2025 Chengdu with a “green, inclusive, open, and clean” approach according to the requirement of presenting a simple, safe and splendid event, we will provide professional, thoughtful and convenient services to the participants, creating a platform for them to showcase themselves, pursue excellence, and communicate with and learn from one another. We are convinced that TWG 2025 Chengdu will be a spectacular sports gala highlighting Chinese characteristics and the style of our era. We also believe you will have an unforgettable stay in Chengdu.

We are looking forward to seeing you in Chengdu!

GAO Zhidan

Minister of the General Administration of Sport of China

President of the Chinese Olympic Committee

President of the Organising Committee of TWG 2025 Chengdu

1.2 Governor of the People's Government of Sichuan Province

Dear friends,

From 7 to 17 August, The World Games 2025 Chengdu (TWG 2025 Chengdu), a top-level global multi-sport event for sports and disciplines that are not in the programme of the Olympic Games, will be held in Chengdu, the capital city of Sichuan Province. It marks the second major international sports event for the city, following the Chengdu FISU World University Games. As the host city, we extend our heartfelt welcome to athletes, coaches, technical officials, and friends worldwide to gather in Chengdu and celebrate TWG 2025 Chengdu together!

We look forward to welcoming you to a spectacular celebration of sports. TWG 2025 Chengdu marks the debut of The World Games in the Chinese mainland and has received significant attention from the Chinese government and strong support from the International World Games Association (IWGA). Sichuan Province and other stakeholders are working in close collaboration to advance its preparations with high standards and quality. Upholding the vision of delivering TWG 2025 Chengdu with a “green, inclusive, open, and clean” approach, we are committed to presenting a “simple, safe, and splendid” sports event featuring Chinese characteristics and Bashu elements in line with international standards through first-class event organisation, venues and facilities, and services. At this dynamic, competitive stage, athletes worldwide will challenge themselves, push their limits, and pursue their dreams across 254 events, demonstrating the motto—“Faster, Higher, Stronger – Together”.

We look forward to welcoming you to a friendship rendezvous built on communication and exchange. Sports serve as a “universal language” that transcends national borders and as a vital bond for fostering friendships among peoples. Under the slogan of “Boundless Sports, Countless Wonders”, TWG 2025 Chengdu strives to stage innovative, engaging, and competitive events and promote the sporting spirit of positivity, excellence, fair play, and teamwork. Using sports as a bridge for communication, we seek to enhance mutual understanding and friendship among nations and regions, promote the building of a community with a shared future for mankind, and create a beautiful new world through cooperation. We will establish more platforms for sports and cultural exchanges, and host supporting cultural

activities such as music carnivals and Athletes' Night, enabling friends worldwide to connect and bond through The World Games. These efforts will enhance mutual understanding and friendship, pooling consensus and strength for social development and human progress.

We look forward to welcoming you on a memorable journey through culture and tourism. Sichuan is known for captivating landscapes and diverse cultures. It is not only the hometown of giant pandas, but also a globally significant biological gene repository. It harbours five UNESCO World Heritage sites, including Jiuzhaigou Valley and Dujiangyan Irrigation System–Mount Qingcheng. The ancient Sanxingdui and Jinsha civilisations reflect its profound history. Cultural landmarks, such as the San Su Shrine, Wuhou Shrine, and Cuiyun Corridor, embody its cultural depth. Since ancient times, Sichuan has been reputed as the “Land of Abundance”. Upholding the guiding principle of “Organising Sport Events, Branding the City, Boosting the Industries, and Benefiting the People”, we have prepared diverse cultural and tourism products for friends from across the world. Here, you can immerse yourself in Sichuan’s natural beauty and rich cultural heritage, fully appreciate the distinctive allure of Chengdu, a park city blessed with snow mountains and brimming with happiness, and experience and share the multifaceted manifestations of the Chinese path to modernisation.

We look forward to seeing you in Chengdu, Sichuan this August!

SHI Xiaolin

Governor of the People’s Government of Sichuan Province
President of the Organising Committee of TWG 2025 Chengdu

1.3 Mayor of Chengdu Municipal People's Government

Dear friends,

The World Games 2025 Chengdu will be held in August 2025. On behalf of Chengdu Municipal People's Government and the over 21 million hospitable citizens, I would like to extend our warm welcome to the athletes, technical officials, NOCs/NSOs officials, friends from the press and distinguished guests worldwide. I would also like to show my heartfelt gratitude to people from all walks of life who care about and support the preparations for TWG 2025 Chengdu.

President XI Jinping once said, "This historical and cultural city has long been a hub of exchanges connecting China to the rest of the world, like a pearl on the southwestern Silk Road. Today, Chengdu is one of the most dynamic and happiest cities in China. Thanks to its inclusiveness, the city has continued to prosper economically and thrive culturally since it was founded over 2,300 years ago." Chengdu is home to giant pandas, China's national treasure. Renowned as the "Land of Abundance", it features natural beauty and pleasant weather. It is suitable for sports all years round and has a long-standing history of sports culture and a continuous stream of sports fashion. In recent years, Chengdu has made great efforts to build itself into a world-famous city of sports events. To this end, it has completed 31 large-scale sports venues, 52 sports parks, nearly 9,000 kilometres of city greenways, and 69,000 sports venues and facilities. It has successfully hosted major international sports events such as the Chengdu FISU World University Games and BWF Thomas & Uber Cup Finals 2024. It has also cultivated its own sports event brands like Chengdu Marathon and Chengdu Tianfu Greenway International Cycling Race of China, and attracted 9.7 million citizens to engage in sports frequently. Chengdu has continuously improved its facilities, accumulated experience, and enhanced its capacity to host major sports events. The atmosphere for hosting such events in this city is becoming increasingly intense.

Chengdu is the first city on the Chinese mainland to host The World Games. We are making and will continue to make every effort to prepare for an event with a "green, inclusive, open, and clean" approach according to the requirement of presenting a simple, safe and splendid event. By organising this sports event, our aim is to brand the city, boost the city's industries and bring benefits to the citizens. With

top-class venues and facilities, professional event organisation, quality services, as well as diverse and abundant cultural experience activities, we will make efforts to deliver a unique and splendid sports gala to the world.

We are looking forward to meeting you in Chengdu, a park city blessed with snow mountains, brimming with happiness, and booming with innovation. Let's enjoy The World Games 2025 Chengdu together.

WANG Fengchao

Mayor of Chengdu Municipal People's Government

Vice President of the Organising Committee of TWG 2025 Chengdu

President of the Executive Committee of TWG 2025 Chengdu



Sanxingdui Bronze Sacred Tree

Sichuan is located in southwestern China, in the upper reaches of the Yangtze and Yellow Rivers. Spanning an area of 486,000 square kilometres, it has a registered population of over 90 million and a GDP exceeding CNY 6 trillion. It has been reputed as the “Land of Abundance” since ancient times.

Sichuan boasts a long history and splendid cultures. As one of the cradles of Chinese civilisation, Sichuan nurtures the enduring Sanxingdui and Jinsha civilisations. Cultural landmarks such as the Wuhou Shrine, San Su Shrine, and Cuiyun Corridor attest to its profound cultural legacy. Distinctive cultures, including Shu Road culture, Three Kingdoms culture, and Tibetan-Qiang-Yi ethnic cultures, have harmoniously coexisted on this fertile land. Sichuan is where the world’s earliest dam-free water diversion project, the Dujiangyan Irrigation System, and the world’s first paper currency, Jiaozi, originated. It is also home to 5 UNESCO World Heritage sites and 137 national-level intangible cultural heritage items.

Sichuan is celebrated for its captivating scenery and remarkable biodiversity. With a vertical elevation range exceeding 7,300 metres, the province harbours magnificent snow-capped mountains, vast grasslands, primaevial forests, grand canyons, and ethereal cloud-shrouded waterfalls. Landscapes of unparalleled beauty,



Mount Qingcheng



Leshan Giant Buddha



Dujiangyan Irrigation System

such as Jiuzhaigou Valley, Huanglong Scenic and Historic Interest Area, and Daocheng Yading Scenic Area, inspire awe. Iconic sites like Mount Emei, Mount Qingcheng, and Jianmen Pass captivate visitors. Sichuan is also the hometown of giant pandas and a globally significant biological gene repository. Nearly 2,000 giant pandas live here, alongside rare wildlife such as Sichuan golden snub-nosed monkeys, snow leopards, white-lipped deer, dove trees, Chinese yews, and



Chengdu Tianfu International Airport

Phoebe zhennan trees. Here, diverse life thrives, exemplifying the harmonious coexistence between humanity and nature.

Sichuan is a vibrant hub of industries. The province features a comprehensive industrial system, with six pillar industries—electronics and information technology, equipment manufacturing, food and light textiles, energy and chemicals, advanced materials, and pharmaceuticals and healthcare—developing into integrated industrial chains. It possesses abundant educational and scientific research resources, boasting 139 universities and colleges, 369 research institutes, and 205 national-level innovation platforms. Sichuan offers expansive market potential, serving as the largest commodity and factors of production market in western China, radiating to nearly 400 million people. It is home to over 9 million businesses, with nearly 200 new high-tech enterprises registered on average each month.

Sichuan is a hub of connectivity, opening up, and inclusiveness. The province has historically served as a hub for exchanges between China and the outside world. In particular, its capital city, Chengdu, is the third city in the Chinese mainland to possess two international airports. Chengdu has 140 international and regional air routes connecting to major global cities, while the rail services, such as the China-Europe Railway Express (Chengdu-Chongqing)

link 112 cities across Eurasia. Sichuan has fostered economic and trade ties with 231 countries and regions, established 493 sister-city partnerships and friendship city relations with 86 countries, and approved the establishment of 23 consulates. In recent years, Sichuan has successfully hosted major international events such as the Chengdu FISU World University Games, the World Science Fiction Convention, the International Horticultural Exhibition 2024 Chengdu, and the World EV & ES Battery Conference, propelling its presence on the global stage with dynamic openness.

Sichuan is known for leisure and comfort, offering an ideal place to live and visit. It presents both the fast-paced dynamism of innovation and entrepreneurship and the Bashu-style ease of a comfortable, slow-paced life. The provincial capital, Chengdu, is recognised as one of China's most dynamic and happiest cities. Across its streets and alleys, hot pot restaurants, teahouses, cafés, and bookstores abound. It showcases a harmonious blend of natural scenic beauty and rich cultural heritage, intertwining historical charm with modern civilisation. Celebrated as “a park city blessed with snow mountains and brimming with happiness”, Chengdu vividly exemplifies the multifaceted manifestations of the Chinese path to modernisation.

3

About Chengdu

Chengdu is the hometown of the Giant Pandas and enjoys over 4,500 years of civilisation history and more than 2,300 years of history as a city, manifesting a perfect mixture of history, culture and modernity. Being the capital of Sichuan Province and a central city in southwest China, Chengdu covers an area of 14,300 square kilometres and has a permanent population of 21.4 million, which has turned it into a mega-city known to the world. It is also an important centre of economy, science and technology, finance, cultural creativity, and international exchanges in China, and an international hub for comprehensive transportation and communications.



Streetscape of Chengdu



Streetscape of Chengdu



Dong'an Lake Sports Park



Taikoo Li Chengdu

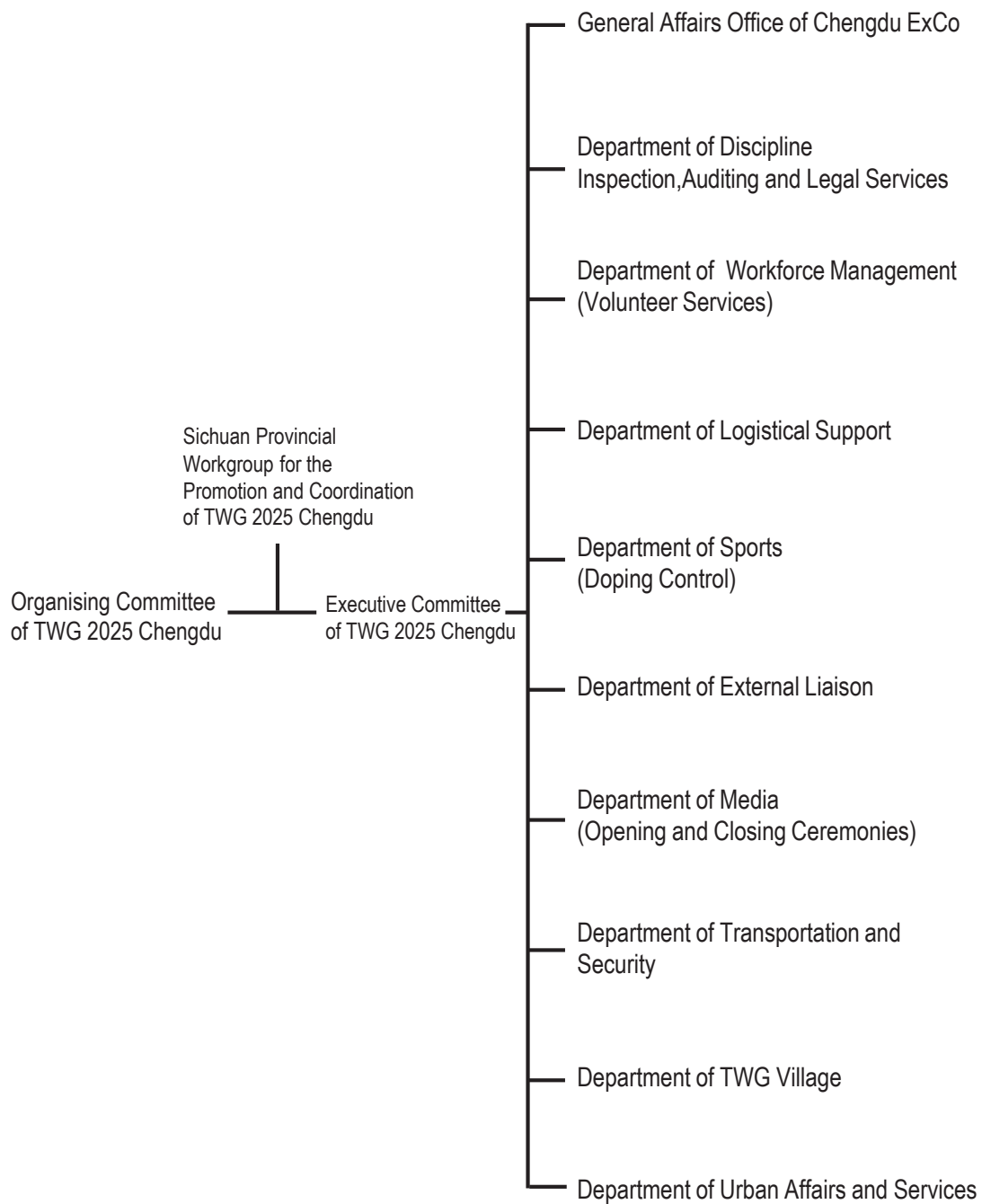
Today's Chengdu values opening up with global vision. In total, 23 countries have been approved to establish consulates in Chengdu. And the city has established sister-city and friendship city relations with 113 cities around the world, and trade relations with 235 countries/regions worldwide. Chengdu is the third city having two international airports on the Chinese mainland, following Shanghai and Beijing, and the 19th city with two 4F airports in the world. It has opened 71 regular international and regional flight routes, covering both passenger and freight services. In addition, it is linked to 112 overseas cities through its international freight train services.



Chengdu has been awarded as the City of Gastronomy by UNESCO for its world-renowned Sichuan cuisine, great variety of delicious street food, and tasty spicy hot pot. It is also selected by UNWTO as China's Best Tourist City. Tianfu culture, the bedrock of Chengdu's city culture, has been nourishing the people and the city with the spirits of valuing innovation, creativity, elegance, fashion, optimism, inclusiveness, friendship, and public welfare. Chengdu has successfully held the Chengdu FISU World University Games, the Thomas & Uber Cup Finals 2024 and the 2023 World Science Fiction Convention, among other large international events. Culture and sports have become the two focal points as Chengdu is going global in a more open and confident manner.



Organisational Structure of TWG 2025 Chengdu LOC



5.1 The 2nd Competition Managers Meeting

The 2nd CMM was held in Century City International Conference Centre on 23 and 24 October. Nearly 100 guests, including the IWGA ExCo members, the IWGA partners, the competition managers of IFs and the representatives of the host city of the next TWG, gathered in Chengdu, holding discussions on the preparations for TWG 2025 Chengdu with representatives from the General Administration of Sport of China, the China Disabled Persons' Federation, the Sichuan Provincial Workgroup for the Promotion and Coordination of TWG 2025 Chengdu, and the Executive Committee of TWG 2025 Chengdu.



Photos of the conference venue

During the meeting, the operations and preparations regarding the venues were informed. According to the introduction, there will be 28 venues, 13 indoor and 15 outdoor, in 8 venue clusters, most of which are renovated on existing venues or temporary structures.

Competition managers inspected the competition venues for the 35 sports, and discussed the venue layout, operational design, competition schedule, sport equipment preparation, and team establishment on the site, laying a solid foundation for the future preparations.

By mid-October, 22 Various test events participants have been planned and organised. Meanwhile, the workforce had received training for a total of 2,000 person-times. In 2025, we plan to hold 53 test events in various forms, including single-sport events, special simulations, and comprehensive rehearsals.

5.2 The NOCs/NSOs Meeting and the 3rd CoCom Meeting

On 24 and 25 October 2024, the NOCs/NSOs Meeting was held, with over 100 guests from IWGA and its partners, the national and regional Olympic committees and sport organisations, and the Karlsruhe delegation attended. During the meeting, the overall preparations for TWG 2025 Chengdu, covering TWG Village, sport organisation, competition venues and other issues were reported. On-site visits to some competition venues, TWG Village, and TWG Plaza were also conducted.

On 26 October 2024, the 3rd CoCom Meeting was held. It has debriefed the 2nd Competition Managers Meeting and the NOC/NSO Meeting, updated the information about the Organising Committee and Executive Committee of TWG 2025 Chengdu, discussed the topics on the overall planning, sport organisation, test events, Games-time services and operations, and confirmed the future meeting schedules.

Overview

[illegible]

6.2 Competition Schedule

The World Games 2025 Chengdu Competition Schedule

Sport	Discipline	Comp. Days	8.6	8.7	8.8	8.9	8.10	8.11	8.12	8.13	8.14	8.15	8.16	8.17	Venue
Air Sports	Drone Sports	3									●	●	●		Dong'an Lake Sports Park Athletics Field
American Football	Flag Football	4									●	●	●	●	Chengdu No.7 High School Eastern Campus Athletics Field
Archery	Field	6						●	●	●	●	●	●		Qinglong Lake Park
	Target	3		●	●	●									
Baseball-Softball	Softball	10	●	●	●	●	●			●	●	●	●	●	Xindu Better City Softball Arena
Billiards Sports	Carom	5					●	●	●	●	●				Civil Aviation Flight University of China Gymnasium
	Pool	5					●	●	●	●	●				
	Snooker	5					●	●	●	●	●				
Boules Sports	Lyonnaise	4									●	●	●	●	Chengdu Sport University Sancha Lake Campus Boules Sports Court
	Pétanque	4									●	●	●	●	
Canoe	Dragon Boat	2				●	●								Xinglong Lake Hubin Arena
	Marathon	2				●	●								
	Polo	4								●	●	●	●		Jiayang Cultural and Sports Centre Natatorium
Cheerleading	Pom	2										●	●		Dong'an Lake Sports Park Multi-Function Gymnasium
DanceSport	Breaking	2											●	●	Chengbei Gymnasium
	Latin	1			●										
	Standard	1				●									
Fistball	Outdoor	5				●	●	●	●	●					Tianfu Park
Floorball	Indoor	8	●	●	●	●	●	●	●	●					Xindu Xiangcheng Sports Centre
Flying Disc	Disc Golf	3			●	●	●								Guixi Park
	Ultimate	5							●	●	●	●	●		Chengdu Sport University Sancha Lake Campus Athletics Field
Gymnastics	Acrobatics	3			●	●	●								Dong'an Lake Sports Park Multi-Function Gymnasium
	Aerobics	2										●	●		
	Parkour	2							●	●					Xinglong Lake Hubin Arena
	Trampoline	3			●	●	●								Dong'an Lake Sports Park Multi-Function Gymnasium
Handball	Beach	6		●	●	●	●	●	●						Xinglong Lake Beach Arena
Ju-Jitsu	Duo	2					●	●							Jiayang Cultural and Sports Centre Gymnasium
	Duo for athletes with impairment	1							●						
	Fighting	2					●	●							
	Jiu-Jitsu (Ne-Waza)	3					●	●	●						

Karate	Kata	1														Jiayang Cultural and Sports Centre Gymnasium
	Kumite	2														
Kickboxing	K1 Style	3														Sichuan Gymnasium
	Point Fighting	3														
Korfball	Beach	3														Xinglong Lake Beach Arena
	Indoor	5														Longquan High School Gymnasium
Lacrosse	Sixes Lacrosse	5														Chengdu No.7 High School Eastern Campus Athletics Field
Life Saving	Pool	2														Chengdu Sport University Sancha Lake Campus Natatorium
Muaythai	Muay	3														Sichuan Gymnasium
Orienteering	Foot Orienteering	3														Eastern New Area Orienteering Venue 1 & 2
Powerboating	MotoSurf	3														Sancha Lake Ma'anshan Arena
Powerlifting	Classic	2														Hi-Tech Zone Sports Centre Gymnasium
	Equipped	2														
Racquetball	Racquetball	5														Hi-Tech Zone Sports Centre Public Fitness Gymnasium
Roller Sports	Inline Freestyle	2														Chengdu Roller Sports Centre
	Inline Hockey	5														
	Speed Skating	4														
Sambo	Combat	2														Jiayang Cultural and Sports Centre Gymnasium
Sport Climbing	Speed	3														Tianfu Park
Squash	Squash	5														Hi-Tech Zone Sports Centre Public Fitness Gymnasium
Triathlon	Duathlon	3														Xinglong Lake Hubin Arena
Tug of War	Outdoor	3														Dong'an Lake Sports Park Central Square
Underwater Sports	Finswimming	2														Chengdu Sport University Sancha Lake Campus Natatorium
	Freediving	2														
	Freediving for athletes with impairment	2														
Waterski & Wakeboard	Cable Wakeboard	3														Sancha Lake Taohuadiao Arena
	Wake Surf	3														Sancha Lake Ma'anshan Arena
	Wakeboard	3														
Wheelchair Rugby	Low Point	4														Chengdu Sport University Sancha Lake Campus Ball Games Gymnasium
Wushu	Sanda	3														Hi-Tech Zone Sports Centre Gymnasium
	Taolu	2														

6.3 Sports Presentation

The sports presentation consists of basic presentation, general presentation, and major presentation. The basic presentation includes announcement, audios and videos; the general presentation includes announcement, audios, videos and interactive performance; and the major presentation includes announcement, audios, videos, interactive performance and DJ. According to the sport characteristics, about 3,200 videos of the 35 sports will be produced to meet the needs of athletes' march-in, semi-finals, and finals. A music library of over 3,000 pieces, including domestic and overseas pop music, rock and roll, electronic music, electronic dance music, and symphony, will be established for sports presentations and award ceremonies, to meet the requirements of athletes' march-in tune, warm-up tune, and signature tune. For award ceremonies of all sports, electronic flags on LED screens will be used. Interactive performances will be planned according to the requirements of the sports and the actual venue condition, and characteristic cultural displays and performances such as cheerleading dance, jazz dance, and band performances will also be planned to enhance the quality of sports presentation. Medals and awarding supplies with Chengdu features will be produced according to the demands of IWGA and IFs, allowing the medallists to have an experience of "taking Chengdu with them".



7.1 Accommodation

TWG Villages A (Tianfu International Hotel) and B (Holiday Inn Century City Hotel) will provide services to the participants groups including athletes, team officials, international and national technical officials, and extra officials (including NOCs/NSOs officials). Extra officials are required to cover their own expenses (refer to the TWG 2025 Chengdu-Accreditation Packages against Fee per Night/Day in Bulletin #1). TWG Village Zone A will serve Tianfu New Area Venue Cluster, Eastern New Area Venue Cluster, Jianyang Venue Cluster, and Longquanyi Venue Cluster, covering 24 sports in 20 competition venues, with 2,700 rooms available for the participants. TWG Village Zone B, with 960 available rooms, will serve Hi-tech Zone Venue Cluster, Wuhou Venue Cluster, Jinniu Venue Cluster, and Xindu Venue Cluster, covering 12 sports in 8 competition venues.

IWGA and its guests will be accommodated at the InterContinental Century City Chengdu (HQ Hotel) within the allocated quota.

7.2 Transportation

Transportation services for arrivals and departures, competitions, training, opening and closing ceremonies, and major official events will be provided for accredited participants groups, including IWGA and its guests, athletes, technical officials, and accredited media. The transportation service standards and plans are being formulated based on varied needs of different participants groups, and will be released after March 2025.

7.3 Catering

As the selection of catering service providers for TWG 2025 Chengdu is underway, the menu in the TWG Village will be announced in Bulletin #3.

7.4 Medical Services

According to the distribution of venue clusters and the risks of each sport, medical and health services personnel will be allocated by risk levels and categories. A coordinated support system will be established and the specific measures will be released after March 2025.

7.5 Ticketing

The overall planning and implementation measures of ticketing are being developed. Details will be released as soon as possible after finalisation.

7.6 Anti-Doping

On 26 September 2024, the 1st anti-doping video conference was held between the Department of Sports (Doping Control) and the IWGA Anti-Doping Committee. The conference focused on the core anti-doping tasks such as the testing plan, the selection of doping control officials, the setting up of doping control station and the construction of anti-doping education stations.

The new IWGA Anti-Doping Rules have been adopted at IWGA's recent Executive Committee meetings. Article 16 mentions that: 'All participating athletes, medical personnel and the team official (coach) in team sports are required to complete WADA's Anti-Doping Education and Learning (ADEL) course selected by IWGA or other WADA approved courses in order to receive their accreditations and participate in The World Games.'. We are currently considering the best way for participants to submit this document.

For now, IWGA has provided Chengdu ExCo with the Anti-doping Manual of TWG 2025 Chengdu and the Anti-doping Rules of TWG 2025 Chengdu. The anti-doping plan for TWG 2025 Chengdu is expected to be published in Bulletin #3.

7.7 Insurance

IFs must ensure that all their participants have maintained sufficient health and repatriation insurances during TWG 2025 Chengdu. Participants are advised to secure adequate medical insurance on their own at their departure location. The insurance should cover at least medical services for accidents, sudden illness, and hospitalisation allowances. The participants are also advised to secure repatriation insurance on their own or purchase repatriation services to cover costs incurred in special circumstances where the participants must return to their departure places due to emergency. The insurance or services should cover emergency medical transportation and repatriation. All participants must have valid insurance and provide proof of insurance upon arrival in Chengdu to obtain their ID Card. Chengdu ExCo and IWGA will not be liable for any of the risks mentioned above.

Information on insurance purchasing channels and prices will be released in June 2025, and the repatriation policy for all participants, including but not limited to all delegations, will be provided to the IWGA by June 2025, to facilitate the participants groups to purchase such insurance upon their arrival in Chengdu.



Opening and Closing Ceremonies

The Opening and Closing Ceremonies will be held on 7 and 17 August 2025, respectively. The selection of venues for the opening and closing ceremonies is underway, and the creative plans of these ceremonies are being developed.



Legacy

9.1 Licensed Merchandise

At present, 12 categories of TWG 2025 Chengdu licensed products have been put on sale, including precious metal products, non-precious metal products, toys, jewelry, clothing, stationery and office supplies, and daily necessities. There are cute plushmascot toys Shubao and Jinzai, flameless aromatherapy, environment-friendly bags, all-weather umbrellas, 2-in-1 pillow blankets, exquisite and chic badges, souvenir badges, and other adorable licensed products perfect for gifts. Among them, the badges co-branded with Team China and the commemorative badges of the “Twelve Scenes of TWG 2025 Chengdu” have been well received by all walks of life.

On 7 August, the official online TWG Chengdu 2025 Licensed Products Store was launched (<https://j.youzan.com/CegX6C>). As of 30 November, 20 licensed products stores or retail outlets have been opened, mostly in Tianfu International Financial Centre, Jiaozi Avenue, and Grand Shopping Centre Chengdu, as well as at Second Ring Road BRT stations such as Wannianchang, Chengdubei Railway Station, and Southwest Jiaotong University stations.

To meet the increasing public demands for TWG 2025 Chengdu souvenirs, we plan to open more licensed products stores in CBDs, popular tourist attractions, high-speed railway stations, and metro stations. Online flagship stores will also be opened on Tmall, TikTok and other platforms.

The licensed products incorporate rich Tianfu cultural elements and embody the profound connotation of Tianfu culture. They are not only the material embodiment of TWG spirit but also a perfect combination of cultural exchange, emotional resonance, and marketing, thus playing an important role in promoting the development of The World Games and the spreading of Tianfu culture.



Left: [Impression: Chengdu] Limited Edition Collector's Ornaments
Right: Plush Mascot Toys



Stationery Section: Mascots-Themed Backpack/Canvas Bag/Notebook/Ballpoint Pen



Top Left: Commemorative T-shirt
Top Right: Silhouette Backpack
Middle: Mascots-Themed Canvas Bag/Backpack
Bottom: Ice Silk Throw Pillow



Nature & All Things: Aromatherapy Scents



Lacrosse-Themed Necklace

9.2 Volunteers Program

On October 26, 2024, the Launch Ceremony of the the Competition Volunteers Program of The World Games 2025 Chengdu (hereinafter referred to as TWG 2025 Chengdu) was held at Chengdu Sport University. The Executive Committee of The World Games 2025 Chengdu (hereinafter referred to as Chengdu ExCo) officially published the Program and extended invitation to students of higher education institutions based in Chengdu. It is expected to mobilize 15,000 competition volunteers to join in this program. This ceremony marked the beginning of the recruitment of volunteers.

A population of volunteers from overseas will be recruited. The targeted recruits are students from HK, Macao, Taiwan and overseas.

During the Games, in addition to the competition volunteers, we will recruit urban volunteers to provide services like city publicity, event promotion and convenience services for residents, visitors and athletes.



Ceremony Photo

9.3 Young Reporters Programme

We plan to launch the global recruitment of 16 young reporters by April, 2025. These young reporters will arrive in Chengdu before TWG 2025 Chengdu and participate in the professional training jointly organised by IWGA, AIPS (International Sports Press Association), and Chengdu ExCo. They will participate in full coverage of TWG 2025 Chengdu as well as the city tours.



10.1 Broadcast

The International Sports Broadcasting (ISB) is the Host Broadcaster of TWG 2025 Chengdu. It will produce signals for the opening and closing ceremonies, most of the preliminaries, semi-finals and finals of all sports in accordance with “4K+HD” standards. The planned public signal production totals over 1,300 hours. In combination with the latest broadcast technologies, social media (portrait screen) production, AI production and remote production will be used to meet the broadcast needs of domestic and overseas media on TVs and Internet new media.

China Media Group (CMG) is selected as the largest rights-holding broadcaster in China. Through friendly cooperation, CMG will mobilise its all-platform media resources such as TV, radio and new media to comprehensively publicise TWG 2025 Chengdu and the charm of Chengdu in all aspects.

10.2 Main Media Centre (MMC)

The MMC is situated in the Western Financial Innovation Centre in Chengdu Eastern New Area. During TWG 2025 Chengdu, it will provide all necessary facilities and services for the media to report TWG 2025 Chengdu. It consists of media workrooms, press conference rooms, dedicated media spaces, media interview rooms, and media lounges, as well as functional areas such as the media accreditation centre, media dining hall, and medical room, providing services in terms of media accreditation, catering, transportation, medical services, information technology, and language. Outside the MMC, there will be a dedicated media transportation hub connecting Tianfu International Hotel Complex, the officially recommended hotel for media, and the media centres at competition venues. The MMC will officially operate from 4 to 17 August 2025.



MMC

10.3 Information Services

Free official information, including texts, photos and short videos, will be provided for all accredited media via the INFO System.

1. INFO System

This system is a comprehensive platform integrating news information and materials, and is specifically designed for international sports events. It will provide participated media with comprehensive news information services that integrate “news materials” and “information release”. It will also support PC browsing and feature functions such as search, download, and event registration. Additionally, a WeChat Mini Programme named “INFO System”, which is suitable for mobile terminals, will be developed simultaneously.

2. Official Information Services

News information including prospects, highlights, sidelights, flash quotes, list of medal presenters, media announcements, and press conference summaries will be prepared by domestic and overseas information-gathering experts and provided in both Chinese and English. Photos of the opening and closing ceremonies and competitions will be provided by the official photography team, and images of city landscapes, interviews at the mixed zones and press conference rooms, and sidelights inside and outside the FOP will be provided by the official short video team. Background information including TWG history, competition venues and sports introduction, competition schedules, and formats will be provided as well.

10.4 Dedicated APP

Chengdu 2025, the official app of TWG 2025 Chengdu, will provide essential services for all participants, including athletes, referees, technical officials, IWGA ExCo members, and media. For example, valued guests can use the app to book vehicles or check shuttle bus timetable, while media can book hotels or media activities.

The app is planned to be available on major global app stores by April 2025, including Huawei AppGallery, Xiaomi GetApps, Tencent App Store, V-App Store, OPPO App Market, App Store, Google Play, and Galaxy Store.



TWG 2025 Chengdu Calendar



11.1 Milestones

S/N	Milestones	Deadline
1	Completion of the Renovation and Upgrading of Competition Venues	2024.12
2	Collection of Accreditation Information of Participant Groups	2025.02
3	Issuance of The Participant Guide	2025.03
4	Launch of “Chengdu 2025” APP	2025.04
5	Official Operation of the Technical Operation Centre	2025.04
6	100-Day Countdown Press Conference	2025.04
7	100-Day Countdown Celebration	2025.04
8	Street Promotion and Experience of TWG 2025 Chengdu Sports	2025.05
9	Operation of Games-Time Command System	2025.06
10	Release of Technical Handbooks (by Sports)	2025.06
11	Launch Ceremony of TWG 2025 Chengdu Torch Relay	2025.07
12	TWG 2025 Chengdu Flame Lighting Ceremony	2025.07
13	All-Element Operations of VOCs	2025.07
14	Launch of Main Operations Centre	2025.07
15	Completion of Temporary Structures and Interior Setup in Competition Venues	2025.07
16	Completion of Hotel Renovations at TWG Village	2025.07
17	Establishment of Weather Forecast Centre	2025.07
18	Volunteer Oath-Taking Ceremony	2025.07
19	Volunteer Services Launch Ceremony	2025.07

S/N	Milestones	Deadline
20	Opening of TWG Village	2025.08
21	Unveiling of TWG Plaza	2025.08
22	Launch of Activities on TWG Plaza	2025.08
23	Official Operation of International Broadcast Centre	2025.08
24	Operation of Main Press Centre	2025.08
25	Pre-Games Press Conference	2025.08
26	Launch of TWG 2025 Chengdu Sports	2025.08
27	Opening Ceremony	2025.08
28	Athletes' Night	2025.08
29	Cultural Experience Activities	2025.08
30	Closing Ceremony	2025.08
31	Post-Games Press Conference	2025.08

11.2 Bulletin #3

The World Games 2025 Chengdu Bulletin #3 will be released in March 2025.



Notice on the Liaison with IFs and NOCs/NSOs



As required by the liaison mechanism of TWG 2025 Chengdu, the competition services team is responsible for the liaison related to competitions involving athletes, team officials, IFs. The participants services team is responsible for liaison related to non-competition affairs concerning athletes, team officials and IFs (including registration & accreditation, visa invitation letters & visas, transportation, TWG Village, etc.). In addition, the participant services team is responsible for the liaison of NOCs/NSOs, including competition affairs and non-competition affairs. To facilitate the communication between participants and LOC, we hereby provide the following official email addresses for your reference.

Competition Services (Competition affairs related to IFs):

competition@theworldgames2025.com

Participant Services (Non-competition affairs related to IFs):

participantservices@theworldgames2025.com

Participant Services (Competition affairs and Non-competition affairs related to NOCs/NSOs):

participantservices@theworldgames2025.com



Follow Us



Official website of TWG 2025 Chengdu:

<https://www.theworldgames2025.com>

Address: Tianfu International Financial Centre, No. 966, North
Section, Tianfu Avenue, Chengdu

Email: officialmedia@theworldgames2025.com

Postcode: 610095

Media Accounts



微信公众号
成都2025年世界运动会



微信视频号
成都2025年世界运动会



微博
成都2025年世界运动会



抖音
成都2025年世界运动会



小红书
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官方网站
www.theworldgames2025.com



2025年第12届世界运动会

The World Games 2025 CHENGDU

2025年第12届世界运动会 | 8月7日-8月17日 | 中国·成都
TWG 2025 | 7-17 August | Chengdu, CHINA